

Spot the Advert

Name: _____ Date: _____

1 Listen and point

A fictional toy poster says “Only today! Everyone wants the Sparkle Rocket!” in bright colours. A plain shop card simply says “Toy rocket, €12.”

2 Look at the three cards

1

BRIGHT COLOURS

2

ONLY TODAY

3

EVERYONE WANTS IT

3 Say, draw or write your answer

1. Which card is trying harder to persuade you? Name two clues.

2. Does “everyone wants it” tell you whether the toy is useful to you? Explain.

Use words, arrows or numbers to show your thinking.

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4 Think further

3. Write one question to ask before buying the €12 toy.

5 Explain your answer

What can you do when an advert makes you want something quickly?

Draw your idea. Then tell someone about it.

I say: